



Mission Statement

The purpose of the Lake Eufaula Association, Inc. shall be to unite the citizens and business interest of the Lake Eufaula area in order to educate general public to the need for tourism in the area and for the improvement of the general economy.

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MEMBERSHIP GUIDE

What does the Lake Eufaula Association do?

The Lake Eufaula Association's objective is to attract people to Lake Eufaula. We concentrate on marketing the lake and its entire surrounding area as a whole, contributing additional traffic and retail dollars to the area.

Facts about the LEA's efforts:

- Lake Eufaula hosts approximately four million visitors from all around the world annually
- Publish and distribute 80,000 full color Lake Eufaula guides, free to the public, with a readership minimum of 250,000
- Promote Lake Eufaula in several publications including Oklahoma State Travel and Outdoor Guides, Green Country and OK Today
- Affiliated and represented at Oklahoma Welcome Centers and TravelOK.com
- Attends multiple consumer and travel shows circulating Lake Eufaula tourist information to several cities in the surrounding states
- Sponsors the only Crappie Masters tournament in Oklahoma as a joint effort with the City of Eufaula
- Established and organizes the Golden Eagle Poker Run annually
- Partners with Certified Folder to market Lake Eufaula to employee pools of large corporations in the DFW area and lodging in OKC, and Kansas.

Why become a member?

In addition to being recognized as a Lake Eufaula supporter, your business will have an opportunity to be included as an area attraction, restaurant, lodging option or service in LEA's advertising and promotions. The more Lake Eufaula can offer tourists, the more attractive the area looks to them. Visitors attribute to the success of Lake Eufaula and your business.

Membership Options:

Business \$100

- Referrals- LEA members are referred first to visitors, residents and other parties inquiring
- Website- You will be listed on our website www.visitlakeeufaula.com.
- Facebook- exposure to over 15,000 followers
- Distribution and Display- The LEA office provides an opportunity for members to share business cards, event flyers, brochures, menu's, and promotional items
- Host Meeting Space- Eating establishments that can accommodate meeting space for up to 20, may be contacted to schedule our monthly evening meetings. Meal revenue for the business will offset membership fees.
- Discount Rates- Opportunities will be available to participate in co-op advertising

Corporate \$1000

Giving you maximum exposure, additional benefits include business signage on LEA's Tourism and Corporate Member sign. Special recognition in LEA's advertising that is distributed statewide and displayed at trade shows and sponsored events. Identified on newsletters, entry forms, and other correspondence distributed by LEA.

Special Events:

Promotional items can be provided and distributed to tourists and event attendees during the poker run, fishing tournaments or golf tournament.

Volunteer opportunities:

Members are welcome and encouraged to assist during sponsored events. Representing your business's participation is additional promotion for you.

Lake Eufaula Association Membership Form

Membership fees are due annually according to the month of registration. All memberships in good standing are invited to participate in the June annual meeting.

_____ **Business Membership \$100**

_____ **Corporate Membership \$1000**

Business Name _____

Owner _____

Address _____

City _____

State Zip Code _____

Phone _____

Email _____

Website _____

Facebook _____



Corporate Sponsors

